Renew & Engage: Focus Forward on Giving



Steve Michalek, Chief Operating Officer Melpomeni N. Murdakes, CPC, Vice President February 3, 2021

Lenten Season of Preparation



- Timing
 - When
- Transparency
 - Why
- Tactics
 - How

Areas of Giving



- Offertory
- Special Appeals
- Campaigns

Offertory



- Candor
- Communication
- Call to action

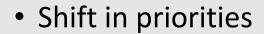
Special Appeals



- Expectations and outcomes
- Commitment to completion



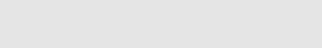
Planning Study



- Opportunity to engage
- Increased participation



Campaigns



Renewed commitment

Sense of urgency

Hybrid Engagement



Opportunities Ahead



- Focus on the future
- Renew connection
- Build community

Join us again



- RASearch & Professional Development: Creating a Mission Match
 - February 16th at 1 pm ET
- Contact us:
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